

No	Problem / Question	Solution	Remarks
1	<ul style="list-style-type: none"> The usual clickers for PC's do not work with the iPad. 	<ul style="list-style-type: none"> Satechi Bluetooth Smart Pointer with the following functions: <ul style="list-style-type: none"> - Change slides, - Black and - Laser pointer. 	<ul style="list-style-type: none"> Amazon UK (£ 45): http://www.amazon.co.uk/Satechi-Bluetooth-Pointer-Presenter-Control/dp/B00A3WRM5G/ref=sr_1_6?ie=UTF8&qid=1457625019&sr=8-6&keywords=satechi+bluetooth Video: https://www.youtube.com/watch?v=-c3Fw9m7UuY Connect via bluetooth. Choose „presentation mode“.
2	<ul style="list-style-type: none"> Large files are too big to e-mail to the iPad. There is no file manager for the iPad. 	<ul style="list-style-type: none"> The most convenient way to keep non-confidential files in sync is Dropbox. 	<ul style="list-style-type: none"> Download it at www.dropbox.com and from the App Store: https://itunes.apple.com/gb/app/dropbox/id327630330?mt=8 Dropbox allows offline-favourites.
3	<ul style="list-style-type: none"> Powerpoint-Charts are messed up on the iPad. 	<ul style="list-style-type: none"> Use Arial as a font. Or install fonts with AnyFont. 	<ul style="list-style-type: none"> AnyFont (£ 1.49): https://itunes.apple.com/gb/app/anyfont/id821560738?mt=8
4	<ul style="list-style-type: none"> Videos in Powerpoint are not playing on the iPad. 	<ul style="list-style-type: none"> Use videos with m4v or mp4-extension. 	<ul style="list-style-type: none"> Convert Videos On the iPad with iConv-Video Converter (£ 1.49): https://itunes.apple.com/gb/app/iconv-video-converter/id972534752?mt=8 On the Mac with iSkysoft Video Converter (\$ 39.95): https://www.iskysoft.com/video-converter-mac.html On the PC with DVDVideoSoft Free MP4 Video Converter: http://www.dvdvideosoft.com/products/dvd/Free-MP4-Video-Converter.htm
5	<ul style="list-style-type: none"> Powerpoint-Charts are messed up on the iPad. I don't need videos and I don't want to convert anything. 	<ul style="list-style-type: none"> Use PDF Expert 5 to present PDF-Charts. 	<ul style="list-style-type: none"> PDF Expert 5 (£ 7.99): https://itunes.apple.com/gb/app/pdf-expert-5-formulare-ausfullen/id743974925?mt=8 The Satechi-clicker works with PDF Expert 5. Great presentation view, incl. focus function. Also a file manager to access cloud and server drives. The best way to connect to own servers is via: <ul style="list-style-type: none"> - VPN - WebDAV

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6	<ul style="list-style-type: none"> • Slides can be very boring • Do these zooming presentations also work on the iPad? 	<ul style="list-style-type: none"> • Use Prezi online and as an App. 	<ul style="list-style-type: none"> • Internet: www.prezi.com • App Store: https://itunes.apple.com/gb/app/prezi/id407759942?mt=8 • Don't confuse your audience and do not overzoom. • The total picture has to make sense. • Best practice: zoom within one sensible picture.
7	<ul style="list-style-type: none"> • Finding images and formatting them for presentations can take long 	<ul style="list-style-type: none"> • Use Haiku Deck. 	<ul style="list-style-type: none"> • Internet: https://www.haikudeck.com • App Store: https://itunes.apple.com/gb/app/haiku-deck-presentation-slideshow/id536328724?mt=8 • iPhone can be used as a clicker.
8	<ul style="list-style-type: none"> • Flipcharts can not be read when I have a larger audience • Is there an easy to use whiteboard which looks professional? 	<ul style="list-style-type: none"> • Use Good Notes. 	<ul style="list-style-type: none"> • App Store (£ 5.99): https://itunes.apple.com/gb/app/goodnotes-4-notes-pdf/id778658393?mt=8 • Great with the Apple Pencil and the iPad Pro. • Import your own Whiteboard templates (PDF).
9	<ul style="list-style-type: none"> • Is there a chance to show whiteboards over the internet? 	<ul style="list-style-type: none"> • Use Jot! and it's live sharing mode. 	<ul style="list-style-type: none"> • App Store (£ 2.29): https://itunes.apple.com/gb/app/jot!-whiteboard/id376133340?mt=8 • View live sharing sessions at www.jotwithme.com • Within the app, you can also jot on a whiteboard together. • You can use it in the room or over the internet.
10	<ul style="list-style-type: none"> • How can I collect interesting stuff for my talks? • How can I find it easily? 	<ul style="list-style-type: none"> • Use Evernote as note taking system. 	<ul style="list-style-type: none"> • Internet: www.evernote.com • App Store: https://itunes.apple.com/gb/app/evernote/id281796108?mt=8 • Clip Fotos and Webpages with the Open in - extension.

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11	<ul style="list-style-type: none"> How can I structure my talks? Which mindmapping-tool do you recommend? 	<ul style="list-style-type: none"> Use iThoughts or simplemind. 	<ul style="list-style-type: none"> Internet: iPad & Mac with more export-formats: iThoughts: http://toketaware.com/ All platforms: simplemind: http://www.simpleapps.eu/simplemind/ App Store: iThoughts (£ 8.99): https://itunes.apple.com/gb/app/ithoughts-mindmap/id866786833?mt=8 simplemind (£ 4.49): https://itunes.apple.com/gb/app/simplemind-pro-mind-mapping/id378174507?mt=8
12	<ul style="list-style-type: none"> How can I keep all my Outlook-Data (E-Mails, Contacts, Agendas, Tasks) in sync over all my devices? Why can't I use Microsoft Office for free on the iPad Pro? 	<ul style="list-style-type: none"> Use Office 365, which includes: <ul style="list-style-type: none"> - Exchange sync for your PIM-Data, - MS Office Licenses for Macs and PCs and - Office License for the iPad Pro. 	<ul style="list-style-type: none"> Internet: https://products.office.com/en-gb/products The smaller iPads can be used with a free of charge Microsoft account, but I highly recommend Office 365.
13	<ul style="list-style-type: none"> Which calculator do you recommend for the iPad? 	<ul style="list-style-type: none"> Use Calculator HD. 	<ul style="list-style-type: none"> App Store (£ 0.79): https://itunes.apple.com/gb/app/calculator-hd-for-ipad/id364905554?mt=8 It has a forwardable paper strip.
14	<ul style="list-style-type: none"> Which Apple-adapter shall I use to connect to a projector? 	<ul style="list-style-type: none"> Use the Apple-Lightning to VGA-Adapter. 	<ul style="list-style-type: none"> Amazon UK (£ 35.67): http://www.amazon.co.uk/Apple-Lightning-to-VGA-Adapter/dp/B009WQOS1U/ref=sr_1_1?ie=UTF8&qid=1457635361&sr=8-1&keywords=apple+vga+lightning
15	<ul style="list-style-type: none"> Which Apple-adapter shall I use to connect to a monitor? 	<ul style="list-style-type: none"> Use the Apple-Lightning- Digital AV-Adapter. 	<ul style="list-style-type: none"> Amazon UK (£ 37.95): http://www.amazon.co.uk/Apple-Lightning-Digital-AV-Adapter/dp/B009WHV3BM/ref=pd_bxgy_147_img_2?ie=UTF8&refRID=1GCG5ENMA4D04JR2WF8E

1. Brief Profile

As an IT entrepreneur, author, and speaker, Thorsten Jekel – management expert and MBA – is THE expert on Digital Working. He speaks from 25+ years of professional experience in sales, in project management for the service and IT industries, and from his longtime experience in management in the SME sector.

Since 2010, Jekel has been supporting people and businesses in the productive use of new digital technologies. He has worked with, for example, Coca-Cola, Transgourmet (REWE-Foodservice), and the Sparkasse Insurance to successfully introduce up to 1,700 iPads for use in sales.

As a sought-after sparring partner for managers, executives, and entrepreneurs, Jekel shows – in his practical and visionary lectures – how they can best use digital technologies for themselves.

2. Contact and Additional Profile on the Internet

Contact Thorsten Jekel for inquiries and availabilities. You can reach him as follows:

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Twitter	https://twitter.com/jekel
YouTube	https://www.youtube.com/user/jekel68/videos?shelf_id=0&sort=dd&view=0
Podcast	https://itunes.apple.com/de/podcast/ipad4productivity-produktiver/id955053326?l=de