

Presentation Topics



Deutsch

Raus aus der Erreichbarkeitsfalle

So gewinnen Sie die Kontrolle über Ihr Leben zurück

Die iPad-Illusion

Warum die einen Unternehmen mit dem iPad Geld verbrennen, während andere damit ihr Geschäftsmodell revolutionieren

Digital Working Zukunft

Wie arbeiten wir in der Zukunft und was heißt das für Sie heute?

English

Escape the Availability-Trap

How to regain control of your life

The iPad-Illusion

Why some companies are burning cash with the iPad while others use it to reinvent their business

Digital Working Future

The future of Digital Working and its current impact

All presentations will be tailored to your event, industry, and target audience.

Packages



Impromptu Presentation	Keynote	Keynote and Implementation
<ul style="list-style-type: none"> • 15 to 30 Minutes • Accompany the event throughout the day • Serve as contact point for questions during the breaks 	<ul style="list-style-type: none"> • 45 to 90 Minutes • Accompany the event throughout the day • Serve as contact point for questions during the breaks 	<ul style="list-style-type: none"> • 45 to 90 Minutes • Accompany the event throughout the day • Serve as contact point for questions during the breaks
	<ul style="list-style-type: none"> • Digital Working Shortbook for every participant • One-page handout for every participant 	<ul style="list-style-type: none"> • Digital Working Shortbook for every participant • One-page handout for every participant
		<ul style="list-style-type: none"> • Online segment with additional links for participants • 3 webinars to support implementation
<ul style="list-style-type: none"> • € 3.900 	<ul style="list-style-type: none"> • € 4.900 	<ul style="list-style-type: none"> • € 6.900

Videos



Short Trailer (in German)

<https://www.youtube.com/watch?v=wGd8avmpzBc>

Presentation: Productivity On-the-Go (in German)

<https://www.youtube.com/watch?v=ODAzt8uZFro>

Presentation: Presenting with the iPad (in German)

<https://www.youtube.com/watch?v=C4UIKIL7mpE>

Presentation: The iPad in Sales (in German)

<https://www.youtube.com/watch?v=QWf27xknVzc>

TV-Interview (in German)

<https://www.youtube.com/watch?v=UxL86lb0Ltw>

Brief Introduction jekel & team (in German)

<https://www.youtube.com/watch?v=zogsp8lReCo>

Curriculum Vitae



As an IT entrepreneur, author and speaker, Thorsten Jekel, MBA, is THE expert for Digital Working. With nearly 30 years of professional project management experience in sales, service, and IT – as well as a lengthy position as a CEO in the SME sector – Jekel speaks from experience.

Since the launch of the iPad, his company -- jekel & team -- has developed innovative business models in the field of iPads and other tablet systems.

As a sought-after trainer for business managers, executives, and entrepreneurs, Jekel's practical and visionary presentations illustrate how to make optimal use of technologies for Digital Working.



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[Packages](#)

[Videos](#)

[CV](#)

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References



Selected Presentation References

- ADG Alumni Exklusiv
- BMW
- Buderus Starclub
- DATEV Summer Academy
- Dr. Farr Wirtschaftsprüfung – annual event
- Fintech-Forum for the Akademie der Deutschen Genossenschaftsbanken (ADG)
- Leadership Day, Berlin und Hamburg
- ICJ Mice Advantage
- IDG Making Apps Enterprise Days, Munich
- Management Circle – conference
- Management Forum – conference
- Mosecker memo
- Präsentationskonferenz - conference
- Richter + Frenzel RIFA Trade Show and Conference
- Day of Serenity
- Sparda Banken
- SV Sparkassenversicherung
- We Are Sales

Selected Customer Testimonials

“The Presentation by Mr. Jekel is an explosion of ideas. Totally worth it!”

(Sabine Rabe, Manager, Unternehmensgruppe Seydaland)

“In both the presentation and the board-level workshop, he was very engaging and professional.”

(Alfred Schoßböck, Board Member, VT-Bank Rottal-Inn)

“I have read his book, *Digital Working für Manager*, with pleasure and can -- similarly to his workshop with my management team – derive significant benefits for my daily work.”

(Dr. Renato Fasciati, Manager, zb Zentralbahn AG)

Books



Amazon Author Page:

http://www.amazon.de/Thorsten-Jekel/e/B00FT2QZYE/ref=sr_ntt_srch_Ink_1?qid=1444733149&sr=8-1

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team karin burger
Die Agentur für Redner

More Information and Downloads

<http://thorsten-jekel.de/>

Speaker Management

team karin burger

Clemensstraße 48
80803 Munich Germany

Tel: +49 89-218 99-450

Fax: +49 89-218 99-449

buero@team-karin-burger.de

<http://www.team-karin-burger.de/>



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